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*Attorneys for Plaintiff and Counter-Defendant*

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA  
WESTERN DIVISION

RCRV, INC. d/b/a ROCK REVIVAL, a California corporation,	)	Case No.: 12-Civ-07609 (SVW)
	)	
Plaintiff,	)	Hon. Stephen V. Wilson
	)	
v.	)	<b>PERMANENT INJUNCTION ON CONSENT</b>
	)	
J.L.J., INC., a California Corporation	)	[NOTE COURT MODIFICATIONS]
d/b/a LAGUNA BEACH JEAN CO.,	)	JS-6
and STEVE KIM, an individual,	)	
	)	
Defendants.	)	
	)	
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J.L.J., INC,	)	
	)	
Counter-Complainant,	)	
	)	
v.	)	
	)	
RCRV, INC,	)	
	)	
Counter-Defendant.	)	
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1 WHEREAS, Plaintiff and Counter-Defendant RCRV, Inc., d/b/a Rock Revival  
2 (“RCRV”), on the one hand, and Defendant and Counter-Complainant J.L.J., Inc.  
3 d/b/a Laguna Beach Jean Company (“Laguna”) and Defendant Steve Kim (“Kim”)  
4 (Laguna and Kim being collectively referred to as “Defendants”), on the other hand,  
5 have stipulated to the entry of judgment and a permanent injunction, as set forth in  
6 their concurrently filed Stipulation for Entry of Consent Judgment and Permanent  
7 Injunction; and

8 WHEREAS, after having reviewed and considered the parties’ Stipulation, this  
9 Court finds that it has jurisdiction over the subject matter of this action and over the  
10 Parties, and venue in this action is proper in this judicial district; and

11 WHEREAS, RCRV is the owner of federally registered and/or common law  
12 trademarks for certain designs it uses on and in connection with its ROCK REVIVAL  
13 line of jeanswear products, including an Inverted Fleur-de-lis Design embroidered  
14 onto the rear pocket of its jeanswear products (the “INVERTED FLEUR-DE-LIS  
15 DESIGN Trademark”), copies of the registration certificate for and photograph of the  
16 INVERTED FLEUR-DE-LIS DESIGN Trademark being attached hereto as Exhibit  
17 A; and

18 WHEREAS, RCRV filed a Complaint against Defendants in the United States  
19 District Court for the Central District of California, in an action captioned *RCRV, Inc.*  
20 *d/b/a Rock Revival v. J.L.J., Inc. d/b/a Laguna Beach Jean Co. et al*, 12-Civ-07609  
21 (C.D. Cal.) (SVW) (the “Civil Action”), seeking injunctive relief and damages for  
22 breach of contract, arising out of Defendants’ alleged advertising, promotion,  
23 marketing, offer for sale and sale of jeanswear products bearing Inverted Fleur De Lis  
24 Designs in violation of the parties’ July 6, 2012 Settlement Agreement (the “Accused  
25 Designs”), copies of photographs of the Accused Designs being attached hereto as  
26 Exhibit B; and

1 WHEREAS, Laguna and Kim filed an Answer to the Complaint denying all of  
2 RCRV's claims, and in addition filed Counterclaims against RCRV (the  
3 "Counterclaims"); and

4 WHEREAS, the parties have amicably resolved their dispute, and have entered  
5 into a Settlement Agreement relating to same.

6 **IT IS HEREBY ORDERED, ADJUDGED AND DECREED** that:

7 1. Defendant Laguna and its agents, affiliates, divisions, parents,  
8 subsidiaries, related companies, and all natural or legal persons acting on their behalf,  
9 or in active concert with any of them, including Defendant Kim, shall be  
10 PERMANENTLY ENJOINED and RESTRAINED from the date of this Consent  
11 Judgment and Permanent Injunction from:

12 (a) designing, manufacturing, advertising, promoting, marketing,  
13 importing, exporting, distributing, offering for sale and/or selling any products  
14 bearing the Accused Designs; and

15 (b) designing, manufacturing, advertising, promoting, marketing,  
16 importing, exporting, distributing, offering for sale and/or selling any other products  
17 that contain or bear any design that is confusingly similar to the INVERTED  
18 FLEUR-DE-LIS DESIGN Trademark.

19 2. This Consent Judgment and Permanent Injunction is enforceable against  
20 Defendants' affiliates, subsidiaries, parents, related companies, successors and  
21 assigns to the extent permitted by law.

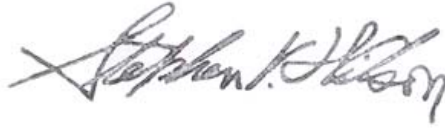
22 3. ~~The Court retains jurisdiction of this action for the purpose of enforcing~~  
23 ~~the provisions of this Consent Judgment and Permanent Injunction by way of~~  
24 ~~contempt motion or otherwise.~~

25 4. Except as provided herein, the Parties' respective claims are hereby  
26 dismissed with prejudice.

27 5. The parties waive any right to appeal this Consent Judgment and  
28 Permanent Injunction.

1           6.     The parties shall bear their own costs and attorneys' fees related to this  
2 action.

3  
4 DATED: May 9, 2013



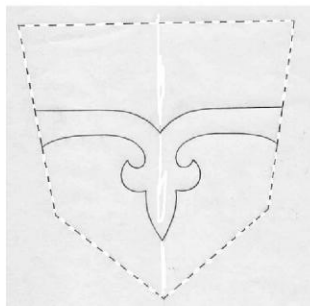
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5           STEPHEN V. WILSON  
6           United States District Judge  
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# **EXHIBIT A**

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,248,371**

**Registered Nov. 27, 2012**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

RCRV, INC. (CALIFORNIA CORPORATION)  
4715 S. ALAMEDA STREET  
LOS ANGELES, CA 90058

FOR: APPAREL, NAMELY, JEANS, SHORTS AND SKIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-23-2005; IN COMMERCE 3-17-2006.

THE MARK CONSISTS OF A THREE-DIMENSIONAL DESIGN FEATURE CONSISTING OF A STYLIZED INVERTED FLEUR DE LIS DESIGN STITCHED ON THE BACK POCKET OF A JEANS PRODUCT, DEPICTED IN THE DRAWING AS A SOLID BLACK LINE. THE DOTTED OUTLINE OF THE GOODS IS INTENDED TO SHOW THE POSITION OF THE MARK AND IS NOT PART OF THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 85-330,951, FILED 5-26-2011.

MARK SPARACINO, EXAMINING ATTORNEY



*David S. Kyjars*

Director of the United States Patent and Trademark Office





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# EXHIBIT B

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